



2022/2023 ANNUAL REPORT


The Arc
Lehigh & Northampton Counties

A LOOK BACK ON THE YEAR & THE MOMENTS THAT MADE IT REMARKABLE



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MISSION

The Arc of Lehigh and Northampton Counties champions a life of inclusion, opportunity, and equity for people with intellectual and developmental disabilities through advocacy, education, and support.



BOARD OF DIRECTORS

THE ARC OF LEHIGH AND NORTHAMPTON COUNTIES 2022/2023 ANNUAL REPORT

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Katie Weber

Karen Shoemaker, **Chief Executive Officer**

VISION

The Arc of Lehigh and Northampton Counties envisions that all people with IDD are valued, respected, and fully included members of their community with the right to choose where they live, learn, work, and play.



A MESSAGE FROM LEADERSHIP

THANK YOU FROM THE BOARD PRESIDENT AND CHIEF EXECUTIVE OFFICER

Dear Friends, Supporters and Family of The Arc,

We express heartfelt gratitude for your unwavering dedication and commitment to our mission to champion a life of inclusion, opportunity, and equity for people with intellectual and developmental disabilities (IDD) through advocacy, education, and support. It has truly inspired and carried us through another remarkable fiscal year.

Your steadfast partnership in advancing our cause is a cornerstone of confidence upon which families rely when seeking assistance from our Advocacy Department. Your invaluable contributions enable us to offer specialized education advocacy, transitional support, a wealth of IDD resources, and numerous educational webinars—all free of charge. Your faith in our mission fuels our ability to deliver vital human services through our Agency with Choice and SPARC programs, ensuring that people with IDD thrive, engage, and contribute meaningfully within our communities. You embody the beating heart of our organization, empowering us to visit and engage with local elementary school children, advocating for inclusion, and fostering kindness.

Your unwavering support makes you a true champion of inclusion and is the lifeblood of our movement to create a more inclusive Lehigh Valley. We are profoundly grateful for your pivotal role in everything we achieve.

In gratitude and anticipation of what lies ahead, we are excited to share the incredible accomplishments achieved here—together—at The Arc of Lehigh and Northampton Counties throughout Fiscal Year 2022–2023.

With sincere appreciation,

Matthew McConnell

President '23, Board of Directors

Karen Shoemaker

Chief Executive Officer



FINANCIAL SNAPSHOT

REVENUE

Total Organizational Revenue

\$26,694,229

Total Program Revenue (AWC, SPARC, FSS)

\$25,659,358

Total Miscellaneous Revenue (Advocacy)

\$155,223

Total Investment Income

\$627,362

Total Public Support and Grants

\$134,542.00

Total Fundraising

\$147,102

EXPENSES

Total Program Expenses

\$21,237,247

Total Administrative Expenses

\$1,979,811

Total Development and Other Expenses

\$303,362

LOOKING BACK

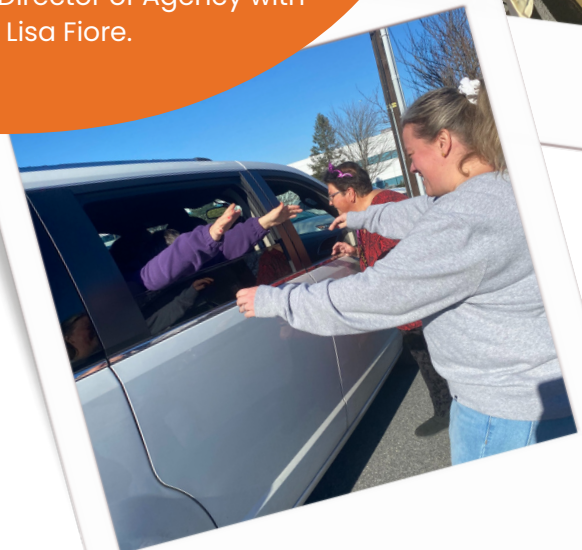
JULY 2022 – JUNE 2023



We reached new organizational records through the growth of our Agency with Choice program and the launch of our Advocacy Department's Resource Coordination program.



This year, we promoted Chief Human Resources Officer Kristy Pollock to Chief Operating Officer, promoted long-time finance department employee Shannon Miller to Chief Financial Officer, and promoted long-time The Arc employee Emma Ortiz to Executive Assistant and welcomed new Director of Agency with Choice, Lisa Fiore.





We reset the bar with the most successful fundraiser in our history with the 2023 One Step Forward Celebration, which raised over \$70,000.



In 2022/23, The Arc brought in Compass Point Family Business Strategies of Bethlehem to assist us as we further strengthen our organization through the development of new Executive and Senior Director teams and create new competency profiles and succession planning documents for leadership positions.



INDIVIDUAL DONORS

THE ARC OF LEHIGH AND NORTHAMPTON COUNTIES 2022/2023 ANNUAL REPORT

Sharon Albert
Dayna and Shawn Allinson
Carlos and Laura Almeida
John Andronis
Anonymous
Robert Avitabile
Robert, Nancy, and Justin Ayers
John Bailie
Matthew Baran
Lamar and Arlene Beck
Dana Becker
Mark and Cynthia Belinsky
Judith and Bruce Berkenstock
Polly Beste
Stephen and Diane Besz
Fred and Valerie Bielenberg
Alan and LaVerne Blanks
Michael and Maryann Bandonese
Thomas & Denise Bondurich
Charles and Candace Bonos
Karen Bower
Timothy and Yvonne Boyer
Michael and Jane Bruckner
Sarah Burcaw
Thomas Burke
Sonja Burmeister
Heidi Call
Janet Callahan
Joseph Carcione
Chris Chanitz
Marc and Margaret Chase
Ricky and Elizabeth Christ
Gary Cicero
Abigail Claudio
Charles and Janet Coe
Sandra Cole
Penny College
Bennett and Deborah Cozen
Annabelle Creveling

John De Santo
Betsy DeMelfy
Joanne Destefon
Raymond and Kay Deutsch
Vincent D'Imperio
Susan Diorio
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Taffi Ney
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Hugh and Mary Louise O' Donnell
Gary and Deb Ohmacht
Frank Oieni
Maureen O'Meara
Matt O'Meara
Kevin O'Meara
Daniel O'Meara
Jonathan O'Meara
Gene O'Meara
Emma Ortiz
Brad Osborne
Sakher, Rana, and Hania Oweis
Rasha Oweis
Dianne Pagano Manges
Gerald and Rose Palguta
Summer Parker Perry
Timothy and Eileen Paukovits
Frederick and Karen Peiffer
James and Irene Pennington
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Roger and Marie Phillips
Robert Platner
Kristy Pollock
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Judith Roberts
Jennifer Rodriguez
Dean and Patricia Roth

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Charlie and Cindy Walsh
Jeremy Walsh
Scott Walters
Kimberly Wann
Ronald and Beverly Wasserman
Lisa Weaver
Katelin Weber
Carl and Anita Weber
Laura Weiss
Jessica Wise
Tuesday Wise
Tina Yazzie-Schaffer
Erin Young
Christopher and Maribeth Younger

MEMORIALS

The Arc of Lehigh and Northampton Counties honors the memory of the following people who left us during the 2022-2023 fiscal year:

Carolyn Hoffman
Frank Micek
Geraldine Schmeltzle
Carolyn Shoemaker
Richard Smith

COMMUNITY PARTNERS

THE ARC OF LEHIGH AND NORTHAMPTON COUNTIES 2022/2023 ANNUAL REPORT

1847 Financial
 A-1 Towing Ross Body & Frame
 AARP Chapter 2144 Palmer Township
 Air Products and Chemicals
 Allentown Music Festivals, Inc.
 American Bank
 AmericaVen, LLC
 AmRamp
 Anthony's Coal Fired Pizza
 AssuredPartners
 Astound Broadband
 Autism Society Lehigh Valley
 B. Braun Medical, Inc.
 Bethlehem Business Forms
 BJ's Restaurants, Inc.
 BMS Cat
 Brion Insurance Agency, Inc.
 BSI Corporate Benefits
 Buckno, Lisicky & Company
 Campbell, Rappold & Yurasits
 Capital Blue Cross
 Chick-fil-A
 Chipotle
 Corporation for Independent Living (CIL)
 Dan Mies on the Keys
 Deibler Family
 Donald and Dorothy Stabler Foundatn
 Eastern Time
 Embassy Bank
 Embassy Bank for the LV
 First Energy
 Fulton Bank
 Good Shepherd Rehabilitation Network
 Guardian Life Insurance of America
 Habitat for Humanity Lehigh Valley
 Hale Trailer Brake and Wheel
 Hope Lutheran Church
 Horwith Trucks
 iHeartmedia
 ImagEvolution
 IronPigs Charities
 ISolved
 Jersey Mike's Subs
 JPAR Action Realty
 KDG
 Keystone Foods

Kistler O'Brien Fire Protection
 Kuhnsville Car Wash, LLC
 Laughing At My Nightmare
 Legacy Planning
 Lehigh Valley Conference of Churches
 Lehigh Valley Health Network
 Lehigh Valley International Airport
 Lutron Foundation
 Magellan Health Services
 Martin Construction Company
 Members 1st Credit Union
 NAI Summit
 NCR Payroll & HR Solutions
 Network For Good
 Oaktree Advisors, LLC
 One Financial Services, LLC
 Pat's Pizzeria of Bethlehem, LLC
 People First Credit Union
 Phantoms Charities
 Pledgeling Foundation
 Professional Claims Service, Inc.
 Quaint Oak Bank
 Saucon Valley Lions Club
 Sheetz
 Special Olympics
 St. Pauls United Church of Christ
 Summit Management & Realty Co.
 Sylvia Perkin Charitable Trust
 T3 Technologies
 Tapeworks
 The Arc of Pennsylvania
 The Lehigh Valley IronPigs
 Therapeutic Arts Group
 Truist
 Truist Foundations & Endowments
 Trumbower Hospital Foundation
 UGI
 Wheels of Time SRA, Inc.

THE ARC IN ACTION

Advocacy

The Advocacy Department continued making strides in 2022-2023 toward its mission to provide unmatched advocacy support for individuals, families, and community partners. By providing unique and customized resource coordination, one-to-one advocacy, and webinar training and education to our community, our Advocacy Department has continued to remain an essential and influential staple in the Lehigh Valley.

Between July of 2022 and June of 2023, The Advocacy Department held 18 free, public training and education webinars on topics ranging from Universal Design of Learning (UDL), Meaningful IEP Participation, Student Discipline and Transition Planning, to Financial Planning, ABLE Accounts, and Social Security for individuals and families with disabilities.

The Advocacy Department's webinars are presented live, allowing for an interactive Q&A session with our audience in every training session. In the 2022-2023 year, over 600 people expressed interest in our Advocacy webinars with a 61% live attendance rate! We have also been diligently dedicated to recording our webinars, leading to a robust library of information available on-demand on our YouTube Channel. By visiting @thearcoflehigandnorthampt222 on YouTube, you can choose the category of interest amongst our 10 unique playlists, including Early Intervention, Special Education, Guardianship vs POA, Spanish webinars, and more!

Our Advocacy Department has also experienced great growth in public requests for support, climbing 15% from last year, and 43% from the 2020-2021 fiscal year; our support in the 2022-2023 fiscal year primarily centered around early intervention and the K-12 public, charter, and cyber special education systems. This increase in demand has caused our Advocacy Department to revisit our structure and reshape our services, with our goal to both expand and better support the individuals and families of the Lehigh Valley. The Advocacy Department is looking forward to again rising to new heights in 2024!



TOTAL RESOURCE INQUIRIES - 341
TOTAL RESOURCE CONSULTATIONS - 32
TOTAL TRAINING WEBINARS - 18
TOTAL LIVE WEBINAR ATTENDEES - 367
TOTAL ACTIVE 1:1 ADVOCACY CASES - 82

THE ARC IN ACTION

Agency With Choice

The Agency With Choice program (AWC) experienced another year of exciting changes, growth, and improvements in 2022-2023 to better serve the individuals enrolled in our self-directed service program.

The Arc welcomed Lisa Fiore to the team as the new Director of our Agency with Choice amid the 2022-2023 year. Lisa quickly integrated herself to lead the AWC team with a clear vision of growth and better services for our community. Under Lisa's leadership, the AWC program continued to evolve with another increase in the number of waiver participants served and the expansion of services to provide participants with improved transportation and quality of life.

One of the AWC program's top priorities was to continue enhancing our services for the local Spanish-speaking IDD community. To meet those needs, the AWC team hired another new Spanish speaking Program Coordinator; With this newest addition, more than 50% of the AWC Coordinator team is now Spanish speaking. The AWC program also ushered in an expansion of services with the launch of Uber transportation services. This new component of the AWC program provides individuals with more independence, flexibility, and control over their transportation through the use of Uber which has greatly improved the quality of life for those who use transportation to and from jobs or other public locations. The AWC program also continued making enhancements to our Electronic Visit Verification (EVV) system to maximize the integrity of outcomes for our program participants and further improve the app's operational efficiency. The team also increased communications with the counties and supports coordination organizations which has aided in more timely execution and coordination of referrals and services.

In all, The Agency with Choice program continued to soar in 2022-2023 with the new addition of supported Uber services, the addition of another Spanish-speaking Program Coordinator, and the support of Agency With Choice team and community. The AWC team is eager to continue enhancing the independence and lives of those served through our AWC self-directed services in 2023-2024 and beyond!

**TOTAL PARTICIPANTS SERVED
BY THE AWC PROGRAM - 603**



THE ARC IN ACTION

SPARC

The 2022 – 2023 fiscal year was a year of excitement, growth, and active community engagement for the SPARC Program! As COVID-19 safety restrictions fully lifted, the SPARC Program re-connected with many of our long-time community partners, and new organizations alike, to re-engage SPARC participants in their active community programming and their valued social roles.

One of the many highlights of the 2022-2023 year was the resumption of group activities in the SPARC facility. SPARC participants were thrilled to again enjoy some of their favorite activities like: Chair Zumba, learning about animals with The Wildlands Conservancy, visits from Lehigh Valley Therapy dogs, group Game Days, holiday celebrations and many more group activities! The SPARC Program began getting into our kitchen here at The Arc to bake delicious bread for Lifesong Hospice. This volunteer opportunity provides comfort to hospice workers who are dealing with loss, by gifting them fresh, baked breads.

Not only did the SPARC Program love re-engaging in group activities in the facility; but also, the SPARC participants were overjoyed to resume active community roles at long-time volunteer sites like Meals on Wheels, Sights for Hope, the Lehigh Valley Humane Society, the Whitehall Township Library, The Allentown Rescue Mission and more. One SPARC group took their love of giving back to the community even further, starting a 'Random Acts of Kindness' project where the group would perform small acts of kindness like leaving containers of bubbles with an attached note on park benches for children and families. In addition to the exciting resumption of full community activities and group events, the SPARC Program welcomed in two new SPARC Program Specialists and a new SPARC Program Activities Coordinator to continue expanding and enhancing the program!



2022-2023 was another wonderful year of growth, active engagement, developing relationships and spreading kindness for SPARC participants. Our dedicated and talented team continues to raise the bar, finding new ways to celebrate the gifts, abilities and preferences of the people supported in the SPARC Program.

**TOTAL PARTICIPANTS SERVED BY THE
SPARC PROGRAM – 58**

THE ARC IN ACTION

Infusion of Inclusion 2.0

Thanks to the generous support of returning sponsor Air Products, and the support of new sponsors Capital Blue Cross, First Energy, and Magellan Healthcare, the 2022-2023 fiscal year was a busy and enormously successful second year for our Infusion of Inclusion 2.0 assembly program! The program visited schools in the Allentown School District, the Bethlehem Area School District, and the Northampton Area School District to great success teaching children about people with disabilities and providing them with simple ways they can practice inclusion, exhibit kindness, and respect differences and diversity.

After serving more than 3,600 local students in the first year of our Infusion of Inclusion 2.0 program, we raised the bar to serve a total of 10 schools and nearly 5,000 students in Lehigh and Northampton County Elementary schools during the 2022-2023 year. Our collaboration partners Laughing at my Nightmare and their founder Shane Burcaw, and the Miss Pennsylvania organization and Miss Pennsylvania 2022 Alysa Bainbridge, also re-joined Infusion of Inclusion 2.0 for every one of our assemblies in 2022-2023. In addition, our team was selected and honored with the opportunity to present a session about the creation and launch of Infusion of Inclusion 2.0 in November 2022 at The Arc of the United States' National Convention in Denver.

Together, we continued building a more foundationally kind, inclusive, and respectful Lehigh Valley through Infusion of Inclusion 2.0 in the 2022-2023 fiscal year!

TOTAL STUDENTS SERVED BY INFUSION OF INCLUSION 2.0 - 4,990
SCHOOLS SERVED BY INFUSION OF INCLUSION 2.0 - 10

Allentown School District

Muhlenberg Elementary School
Roosevelt Elementary School
Jackson Early Learning Center
Hays Elementary School
Sheridan Elementary School
Union Terrace Elementary School
Mosser Elementary School
Parkway Manor Elementary School

Bethlehem Area School District

Fountain Hill Elementary School

Northampton Area School District

George Wolf Elementary School



FUNDRAISING AND EVENTS

38th Annual Allen D. Deibler Memorial Golf Classic



The 2022–2023 events and fundraising season for The Arc commenced in late September 2022 with the 38th Annual Allen D. Deibler Golf Classic, marking a successful start. Sponsored by KDG, the event was moved to a new location at Riverview Country Club in Easton, PA on Friday, September 23, 2022, drawing the participation of over 130 golfers.

Against the backdrop of a perfect, albeit windy, Fall afternoon, golfers reveled in the camaraderie, golfing, and giving back at Riverview. Notably, the event was fully inclusive, attracting golfers from local organizations and businesses eager to contribute and enhance their golf skills.



Building on the success of the 2021 outing, The Arc expanded its efforts in 2022, achieving a record number of total sponsorships. The community's generous support, coupled with new sponsorships and corporate partnerships, played a significant role in this accomplishment. Ultimately, the 38th Annual Allen D. Deibler Golf Classic proved to be a resounding success, raising over \$43,000 in support of The Arc's Advocacy Department.



FUNDRAISING AND EVENTS

2023 One Step Forward Celebration

Setting out to surpass previous achievements and establish a new standard for our inclusive awards gala and fundraiser, The Arc of Lehigh and Northampton Counties hosted its annual One Step Forward Celebration, presented by Air Products, on Thursday, May 18, 2023 at DeSales University.

With more than 200 people in attendance, this event marked the conclusion of the 2022-2023 fundraising events season and raised more than \$70,000 for The Arc's Advocacy Department. Throughout the evening, DeSales University's Conference Center buzzed with energy as honorees, sponsors, staff, community guests, and The Arc participants passionately gathered to cheer on the five exceptional 2023 award honorees.

With Laurie Hackett, Director of Corporate Relations for Air Products, as the emcee for the evening, the event set new records for The Arc, raising \$7,000 over the goal thanks to the generosity of sponsors, donors, attendees, and supporters of the silent/live auction. This year's event also featured two new additions to the cocktail reception – live music provided by Dan Mies on the Keys and a wine wall.

Your unwavering support of The Arc and local individuals with IDD propelled us to unprecedented heights, inspiring innovative approaches to spread our mission and make a meaningful impact in the Lehigh Valley. This achievement would not have been possible without YOU! Your dedication throughout 2022-2023 elevated our events and fundraisers to unprecedented levels. THANK YOU for being champions of inclusion and for supporting our mission in the Lehigh Valley!



THANK YOU

Thank you for supporting The Arc of Lehigh and Northampton Counties! The generosity of supporters like you enables us to provide much-needed advocacy, support, resources, and webinar training for individuals with intellectual and developmental disabilities (IDD) and families in need. Because of your thoughtful gift, we are able to advocate for, serve, and support even more children in need of one-to-one educational advocacy, adults in need of one-to-one adult transitional advocacy, and families in need of one-to-one support through our Advocacy department at no cost to the individual, family or our community!

PLEASE NOTE: This report is based on activities and giving in the 2022-2023 Fiscal Year (July 1, 2022 to June 30, 2023). Every effort has been made to ensure the accuracy of this report and all the included lists. If you feel there is an error or omission, please contact our Development Department at 610-849-8076 ext. 314.

CONTACT US



(610) 849-8076



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www.arcoflehighnorthampton.org

SAVE THE DATE



