2021/2022 Board of Directors

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Mission & Vision

The Arc of Lehigh and Northampton Counties champions a life of inclusion, opportunity, and equity for people with intellectual and developmental disabilities (IDD) through advocacy, education, and supports. The Arc of Lehigh and Northampton Counties envisions that all people with IDD are valued, respected, and fully included members of their community with the right to choose where they live, learn, work, and play.

The Arc of Lehigh and Northampton Counties
Message from Leadership

MATTHEW MCCONNEL
BOARD PRESIDENT

One advantage I greatly value in my role as President of the Board of Directors for The Arc of Lehigh and Northampton Counties is a deeper appreciation for the strength and resilience of our people and the individuals and families we serve. From our incredible board members and senior leadership to every person executing our mission on the front lines, I have seen personal and organizational development persist despite significant challenges and hardship. Regardless of where my own duties call me on your behalf, I see a family loving what they do, advancing the mission of our chapter and serving others.

Below this space, our CEO has outlined a few of our many accomplishments over this past fiscal year. I want to place additional emphasis on the comprehensive updates made to our governing Bylaws and Strategic Plan, and the adoption of our first-ever Operational Plan. These aren’t mysterious documents created to check a box or sit on desks collecting dust. Rather, they result from team efforts to form a crucial road map for decision-making that respects distinct roles within our organization. They also help ensure all staff have the clarity to operate with confidence and certainty, in alignment with our mission, vision and core values.

As we embark on another year, striving more intentionally to reach everyone in the Lehigh Valley with a need we can meet, The Arc will remain steadfast in achieving that objective above all else. It is both humbling and deeply satisfying to be part of this family. I extend my personal thanks and appreciation to each one of you for another awe-inspiring year.
Fiscal Year 2021-2022 was a time of growth and renewal for The Arc of Lehigh and Northampton Counties. This past year was one of achievement, triumph, and determination for The Arc and the individuals with intellectual and developmental disabilities (IDD) and families that we support. Throughout the year, our team continued to navigate the challenges and uncertainty of the past two years to ensure that the people we support were able to reconnect and return to living lives of inclusion and personal choice here in our local communities.

With the development and launch of a new strategic plan for the future to guide us, our efforts focused on enriching and expanding the supports, services and resources that The Arc provides for local children and adults with IDD, their families and our Lehigh Valley community. Our new mission statement amplifies our commitment to champion a life of inclusion, opportunity, and equity for people with IDD through advocacy, education, and supports.

Our activities throughout the past year demonstrated this commitment to people with IDD and their families in the Lehigh Valley as we continued to modernize and elevate our services, improve our technological capabilities, advance our advocacy efforts and grow our community events and fundraising opportunities. The foundation for our success and achievements this past year is our incredibly talented and dedicated staff who put their heart and soul into their work every day, and I am proud and grateful for all that they do on behalf of the people we support.

The Arc’s 2021-2022 annual report is dedicated to the individuals, families, businesses, and organizations of the Lehigh Valley who showed up day in and day out to support children and adults with disabilities and nonprofits like The Arc. Great communities are always stronger together, and achieve more by supporting each other, and the Lehigh Valley community is a testament to the positive power of community spirit, collaboration, and generosity. Your kindness is limitless, your impact is felt, and your voices are heard.

From all of us at The Arc of Lehigh and Northampton Counties, we thank you and dedicate this year’s 2021-2022 annual report to you!
The Year in Review

We added several new positions in 2021-2022 to our: HR Department, Compliance Department, Advocacy Program, Agency with Choice Program, and SPARC Program to elevate our level of service and success.
We launched an entirely new website in April 2022 featuring an all-new language translation menu, a new accessibility menu, expanded access to digital resources, and revised information on each of our organization’s services and programs.
The Arc adopted a new three-year strategic plan in July 2021, and a new three-year operational plan in Fall 2021.

We set a new record for The Arc of Lehigh and Northampton Counties with the most successful fundraiser (the 2022 One Step Forward Celebration) in our organization’s history.
The Arc launched our Infusion of Inclusion 2.0 program in November 2021, which served over 3,600 students in the 2021-2022 school year.

The Arc engaged with our community in new ways - volunteering in the concession stands at Coca Cola Park during Summer 2021 and volunteering at the PPL Center to sell Phantoms 50/50 tickets in Fall 2021.
Individual Donors

Aaron Green
Al Cepeda
Alan and LaVerne Blanks
Alan and Mary Salinger
Albert and Bonita Pfenning
Alvie Fennell
Amy Miller
Annette Monberger
Anonymous
Anthony and Patrice Berenato
Anthony J. DaRe
Arthur and Barbara Hoffman
Barbara A. Dileo
Barry and Jeanette Smith
Barry Gaal
Ben Green
Bennett and Deborah Cozen
Beverly J. Tisdale
Bradford Young Dentistry
Brian Gibson
Carmine Cerminara
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Daniel and Karen Shoemaker
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David and Kathy Leber
David and Molly Cybuck
David and Patricia Hoffman
David C. Moat
David Fritzinger Jr.

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Diane Dudak
Diane Mellen
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John and Patricia Burke
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Linda Berghold
Linda Gately
Linda Jurasits
Lindsay Heller
Lisa Morgan
Lisa Weaver
Lori Gallagher
Marc and Jean Cianflone
Margaret Chase
Margaret Gill
Margaret Tettemer
Marie Callari
Mary Culshaw
Mary Louise Snyder
Mary P. Metzker
Matt Masterson
Matthew and Marie McConnell
Matthew Keith
Maureen O'Meara
Melissa Grube
Merry Landis
Michael and Jane Bruckner
Michael Breznak
Michael Cicco
Michael Sherman
Mike and Mickey Ross
Mitch Lenett
Norman and Jette Sarachek
Nour Bajjali
Patrick and Mary Jo McNulty
Paul Eichman
Paul Mack
Pauline Shields
Phillip and Lori Tarboro
Polly Beste
R. Bruce and Susan Fink
Raisa Puhacz
Rasha Oweis
Raymond and Kay Deutsch and Jeff
Raymond and Marilyn Filozof Jr.
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Revered John R. Coble
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Scott Brantington
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Thomas and Diane Karp

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Thomas and Lynne Serafin
Thomas and Susan Donmoyer
Thomas and Victoria Mullen
Thomas Wright
Timothy and Eileen Paukovits
Timothy and Yvonne Boyer
Tina Marie Yazzie-Schaffer
Trevor Siegfried
Tuesday Wise
Vicki Doule
Vincent and Lisa Viola
Vincent D'Imperio
Walter and Karen Lewis and Michael
Wayne Voorhees
Wilbur Mok
William and Frisha Johnson
William and Lynda Guinan
William Brown
William Peters

2021-2022 Memorial List

The Arc of Lehigh and Northampton Counties honors the memory of the following people who left us during the 2021-2022 fiscal year:

David Adams
LouAnn Bendekovitz
Robert Dausend
Thomas Karp
Joseph Klosek
Marilyn Kolar-Wichie
Doris Menges
Donald Perna
Chris Rossi
Trooper Ronald Rossi

The Arc of Lehigh and Northampton Counties
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The Arc’s Agency With Choice program continued its growth and movement toward a fully electronic data and record-keeping system with an impactful and productive 2021-2022 year.

As one of the few self-directed service programs for people with IDD here in the Lehigh Valley, The Arc’s Agency With Choice (AWC) program enjoyed a busy and successful year providing individuals and families with self-directed control over their services, supports, and the actual professionals which will provide their support services. In 2021-2022, the Agency With Choice program made strides into the future with further enhancements to its Electronic Visit Verification (EVV) system, new comprehensive audits and compliance tracking documentation, and a re-designed orientation and ongoing training system for Support Service Professionals (SSPs) within the program.

The AWC program also took major steps forward in 2021 and 2022 to better serve our local Spanish-speaking communities with the addition of two new Spanish-speaking Program Coordinators and an expanded list of bi-lingual resources within the AWC program. The Agency With Choice program also experienced positive growth within our community, as the number of people utilizing the AWC program grew steadily throughout the 2021-2022 year.

The Agency with Choice program soared in 2021-2022 thanks to the support of our community, Agency With Choice team, and The Arc’s partners who worked to continue enhancing the technologies, policies, and protocol for the AWC program and the people who live lives of independence and choice through those self-directed services.
The SPARC Program enjoyed a rejuvenating 2021-2022 year as many of the individuals we serve returned to the community and our facility alongside our dedicated team of Direct Support Professionals (DSP’s).

While COVID-19 safety restrictions remained in place for much of our 2021-2022 fiscal year, the SPARC Program team displayed unwavering creativity to develop new and safe opportunities for the men and women in SPARC to learn, grow, and again enjoy fully inclusive opportunities to volunteer and give back here in our communities.

One of the SPARC Program’s great highlights in 2021-2022 was the launch of a new initiative called Plants With A Purpose! SPARC program participants and DSP’s worked together to propagate a variety of plants and decorate a number of planter pots, which were given to senior citizen residents at a local assisted living facility. The men and women in SPARC loved the opportunity to grow their plants and decorate their planters, while our friends at this local assisted living facility were overjoyed when SPARC arrived to surprise them and hand-deliver their plants!

Thanks to the dedication of The Arc’s SPARC participants and team, and activities like Plants With A Purpose, 2021-2022 was a year of great success as the SPARC Program safely began re-engaging in inclusive activities here in our community while spreading kindness to others here in the Lehigh Valley!
The Arc in Action

Infusion of Inclusion 2.0

In Fall 2021, The Arc made news locally with the launch of a fully revised Infusion of Inclusion program, which we proudly dubbed Infusion of Inclusion 2.0!

Thanks to the generous support of sponsors Air Products, Crayola, IronPigs Charities, and Just Born, Inc., and our collaboration partners Laughing at my Nightmare and their founder Shane Burcaw and Miss Pennsylvania 2021 Meghan Sinisi, our Infusion of Inclusion 2.0 educational assembly program blasted off with a brand-new focus on building a more kind and inclusive Lehigh Valley!

The Infusion of Inclusion 2.0 program visited over a half dozen local elementary schools in 2021-2022 to teach students to be mindful of human diversity and inspire them to practice inclusion and exhibit welcoming social skills in their classrooms, home, neighborhoods, and throughout their lives. In total, Infusion of Inclusion 2.0 served over 3,600 students during the 2021-2022 school year; more than doubling the goal which our organization had set for the program’s launch year!

SCHOOLS SERVED BY INFUSION OF INCLUSION 2.0 DURING THE 21/22 YEAR

Clearview Elementary School
Wescosville Elementary School
Lehigh Parkway Elementary School
Ritter Elementary School
Washington Elementary School
Eyer Middle School
Central Elementary School
The Advocacy Department continued making strides in 2021-2022 toward its mission to provide unmatched advocacy resources, educational materials and supports for individuals, families, and community partners in their navigation of the IDD systems.

The Advocacy Department excelled in a number of ways in 2021-2022: by hosting an expanded number of training webinars, developing Spanish language resources and documents to support our Spanish and bi-lingual communities, and launching a new online hub for educational and advocacy materials.

Between July 1st, 2021, and June 30th, 2022, The Advocacy Department held 29 Advocacy training webinars, and for the first time ever, two of those webinars were presented in Spanish, and one other webinar was presented bi-lingually. The Advocacy Department set another record year of outreach and launched a brand-new Resources tab on our website that provides resources for those with disabilities in a variety of areas across the lifespan.

The new Resources tab has provided individuals and families with a one-stop hub for many of the educational and advocacy materials they may need, from early intervention to school-age, financial guidance and more! The Resources tab was also designed with our diverse communities in mind with pages such as ‘Recursos En Español’ dedicated to serving the Spanish speaking community.

The Arc Advocacy Department soared to new heights in 2021-2022, and it is thanks to the support of people like you that The Arc and our Advocacy Department had the resources at our disposal to continue to enhance and expand our Advocacy support and resources!
The Arc in Action

Family Driven/Family Support Services

Family Driven/Family Support Services (FD/FSS) is a program that reimburses service participants for allowable expenses after a service is used or an item is purchased. The Arc continued to administer FD/FSS on behalf of Lehigh County during our 2021-2022 fiscal year!

The FD/FSS Coordinator worked to evaluate requests for funds from individuals and families and to provide meaningful recommendations to determine how FD/FSS funds might best meet the individuals’ needs.

The Arc’s team administered FD/FSS services for the following families and individuals in Lehigh County during the 2021-2022 year:

TOTAL FD/FSS PARTICIPANTS IN LEHIGH COUNTY FY 21/22: 223

TOTAL NUMBER OF PEOPLE WHO RECEIVE THE BI-COUNTY OBSERVER: 1,452
   LEHIGH COUNTY: 926
   NORTHAMPTON COUNTY: 526
Financial Statements

The Arc of Lehigh and Northampton Counties

### Revenue
- **Public Support Contributions**: $41,156
- **Fundraising**: $135,202
- **Investment Income**: $909,450
- **Program Revenue**: $20,069,456
- **Miscellaneous**: $142,273

### Expenses
- **Program Expenses**: $17,773,541
- **Administrative**: $1,440,459
- **Development/Other**: $216,317
Fundraisers & Events

Each year at The Arc of Lehigh and Northampton Counties we host a number of community and special fundraising events which support our Advocacy Department, empower their local Advocacy and community efforts, and provide the local IDD community with inclusive activities and recreational opportunities to gather, socialize, flourish and grow. These events bring our mission to life and provide our Advocacy Department with funds which sustain and empower their efforts to advocate for, educate, and support individuals with IDD, their families, and the Lehigh Valley community at-large.

During the 2021-2022 fiscal year, The Arc proudly hosted several special events and fundraisers which provided local children and adults with IDD with accessible, inclusive, fun recreational activities while simultaneously supporting our Advocacy team and the work they do every day.
The Arc kicked off our 2021-2022 events and fundraising season in late-September 2021 with another iteration of our inclusive and hugely successful golf fundraising event, the Allen D. Deibler Golf Classic! The 37th Annual Allen D. Deibler Golf Classic was presented by local IT and technology company, KDG, and held at Southmoore Golf Course on September 24th, 2021 with nearly 110 golfers in attendance.

Golfers rejoiced and enjoyed a perfect Fall afternoon of golf, giving back, and good times at Southmoore! Best of all, the 37th Annual Allen D. Deibler Golf Classic presented by KDG was a fully inclusive event, as a number of golfers from local organizations and businesses joined us to give back and hone their golf skills.

While in 2020 was a banner year for the Allen D. Deibler Golf Classic, The Arc continued building upon that foundation in 2021 with a record number of total sponsorships sold thanks to the generous support of our community and new sponsorship levels like the Tee Sign Sponsorships. In total, the 37th Annual Allen D. Deibler was a huge success on all accounts with over $43,000 raised in support of our Advocacy Department!
After the triumphant return of our One Step Forward Celebration in 2021, The Arc set our sights on exceeding those expectations and establishing a new bar for our inclusive awards gala and fundraiser in 2022. The 2022 One Step Forward Celebration was presented by local gas and chemical manufacturer, Air Products, and held at DeSales University on May 18th, 2022 with nearly 175 guests in attendance.

The 2022 One Step Forward Celebration, the final event of our 2021 – 2022 fiscal year, lived up to those aspirations in grand fashion! Many dozens of guests and families joined the event’s nearly three dozen sponsors to pack DeSales University’s Conference Center and passionately cheer in support of the five exceptional 2022 award honorees. Emceed by local business leader Laurie Hackett, the 2022 One Step Forward Celebration set new records for our organization by raising over $64,000 thanks to so many generous sponsors, donors, attendees, and silent/live auction supporters.

Despite some lingering concerns about COVID-19, our 2022 One Step Forward Celebration presented by Air Products was a huge success because of many of you and your commitment to supporting The Arc and our mission to champion a more inclusive Lehigh Valley.

Your commitment to supporting The Arc and local people with IDD propelled us to reach new heights and find creative new ways to spread our mission and make a difference here in the Lehigh Valley, and we could not have done it without YOU! Your dedication in 2021 – 2022 helped our events and fundraisers reach heights never seen before; THANK YOU for supporting our mission and joining us as a champion of inclusion here in the Lehigh Valley!
Virtual Holiday Caroling

The 2021 holiday season at The Arc started with a brand-new virtual event that brought individuals, families, and local leaders together to spread cheer and ‘sing’ in the holidays with an evening of virtual caroling fun!

Our community, supporters, local families and The Arc team gathered together on Zoom to spread holiday cheer and sing our hearts out to holiday favorites like: Feliz Navidad, Frosty the Snowman, The Dreidel Song and Jingle Bells. Many smiles were shared and lots of holiday spirit was spread during this inclusive and amazing virtual holiday event!

55th Anniversary Holiday Appeal

Our 2021 holiday appeal fundraiser was a special one here at The Arc as we prepared to celebrate our 55th Anniversary of serving others here in the Lehigh Valley, and we were again humbled by the generous support of our Lehigh Valley friends and neighbors!

Nearly 100 individuals, families, and businesses generously kept The Arc and the individuals and families we serve in their hearts during the 2021 holidays. Your generous support of our 55th Anniversary 2021 Holiday Appeal helped The Arc raise over $10,000 to support and empower our Advocacy Department and their work to begin 2022!

We are so grateful to each of you for helping us kick-off our 55th Anniversary celebration in magnificent fashion with a very successful 55th Anniversary Holiday Appeal!
Thank you for supporting The Arc of Lehigh and Northampton Counties! The generosity of supporters like you enable us to provide much-needed advocacy, support, resources, and webinar training for local individuals with intellectual and developmental disabilities (IDD) and families in need. Because of your thoughtful gift, we are able to advocate for, serve and support even more children in need of one-to-one educational advocacy, adults in need of one-to-one adult transitional advocacy, and families in need of one-to-one support through our Advocacy department at no cost to the individual, family or our community!

PLEASE NOTE: This report is based on activities and giving in the 2021–2022 Fiscal Year (July 1, 2021 to June 30, 2022). Every effort has been made to ensure the accuracy of this report and all the included lists. If you feel there is an error or omission, please contact our Development Department at 610-849-8076 ext. 346.

Contact Us

(610) 849-8076
info@arcoflehignorthampton.org
www.arcoflehignorthampton.org